

Technology Transfer and Licensing

Licensing rights in manufacturing designs, digital content and technical know-how can be an effective way to generate revenue from intellectual property assets, including patents, trademarks, copyrights and trade secrets. Our experienced technology transfer and licensing team represents both sellers and purchasers in the negotiation of license and transfer agreements, the enforcement of licenses and the resolution of disputes.

Our services include:

- Negotiating and drafting technology and license contracts
- Providing counsel on regulatory compliance involved with buying, selling or licensing technology-based products or services
- Conducting due diligence on the purchase, sale or financing of business assets, from a single asset to an entire business
- Structuring complex joint ventures, strategic alliances and co-development agreements
- Negotiating manufacturing and supply agreements, distribution and reseller arrangements, and branding and marketing arrangements
- Securing rights from inventors and developers
- Creating third-party arrangements with employees and consultants
- Negotiating nondisclosure agreements

We structure, prepare and negotiate hundreds of licenses and other technology transactions each year. Our clients, from around the globe, represent a wide variety of industries, including technology and software, franchise, hospitality, retail, higher education and manufacturing. We have drafted and negotiated agreements and master services agreements for a broad range of mission-critical technology, software, cloud computing, and data security services. As a result of our extensive experience, we understand the specific contract provisions that are often contentious and we know how to craft creative compromises to get the deal done while minimizing risk for our clients. In every transaction, our objective is to secure a business advantage for our client.